

# Doctoral Research „Commercialization”

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16th Workshop on „Software Engineering Education and Reverse Engineering”

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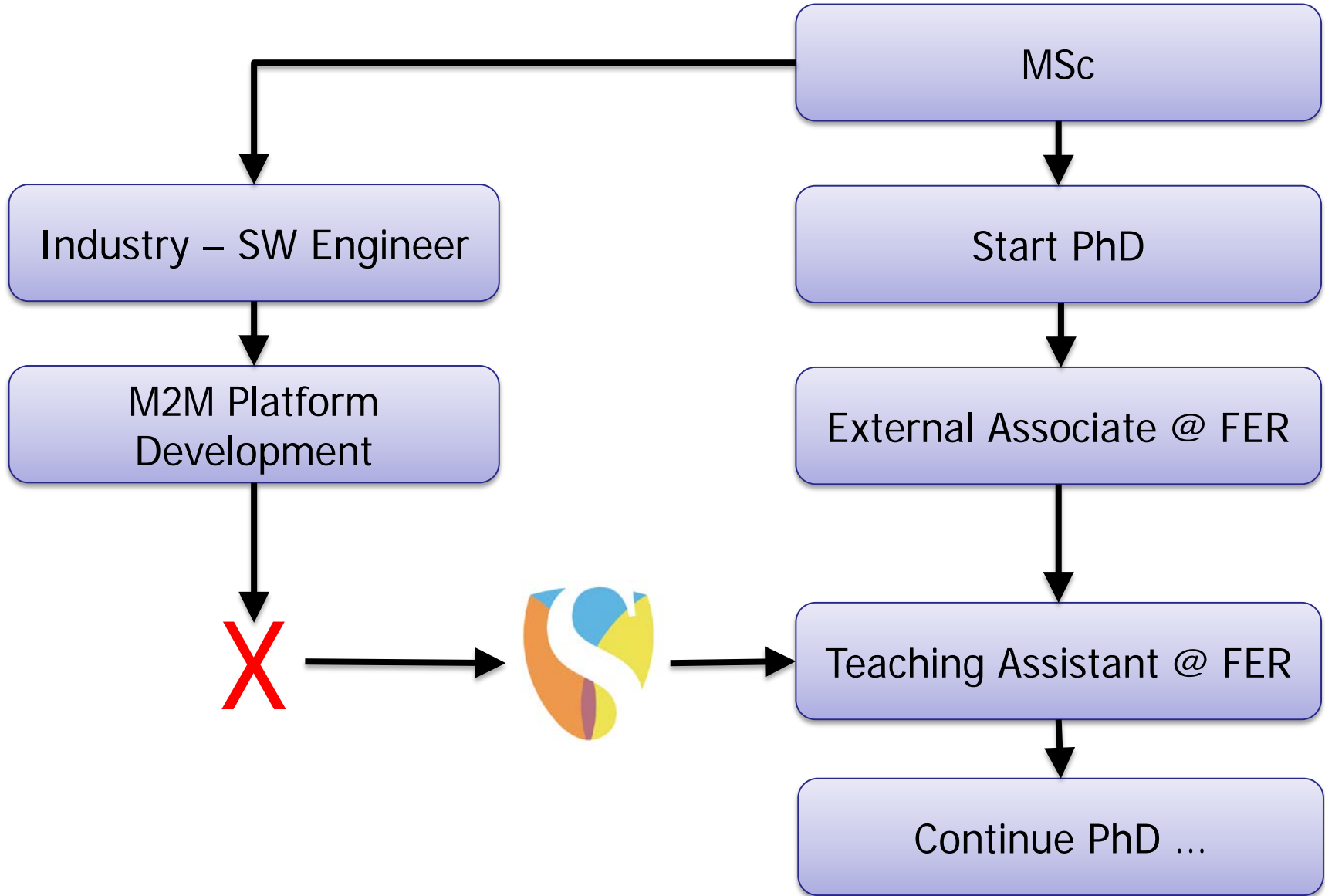
# Agenda

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- Round-trip: academia – industry – academia
- Motivation to go back
- Doctoral Research
- „Commercialization“
- Final words - discussion

# My path ...

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- Singularity University Global Impact Competition CEE 2015, Budapest

*„The competition acts as a platform to identify entrepreneurs, leaders, scientists and engineers who can propose the most innovative project to positively impact one million people in their country or region in the next 3 years.”*

- Must have the ability to improve the standard of living
- Must be dealing with at least one global grand challenge: Education, Energy, Environment, Food, Health, Poverty, **Security**, Water
- Award:
  - Sponsorship to the SU Global Solutions Program @ NASA
  - Potential access to SU Startup Labs + \$100,000 seed investment

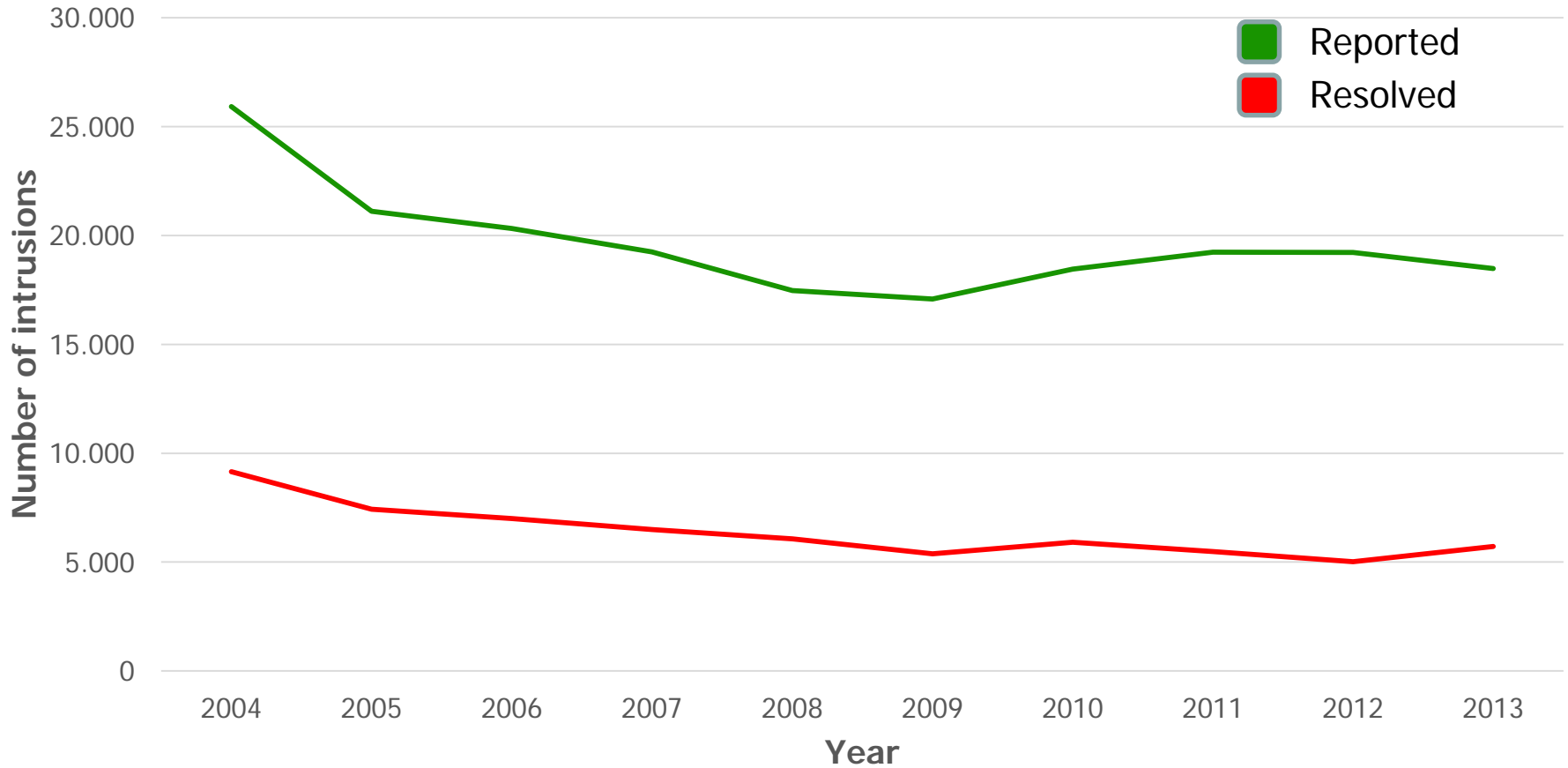
# Motivation

**Table 1.** Thefts based on physical intrusion in Croatia, 2014.g. ([3])

	Reported cases			Resolved cases		Retrospectively resolved cases	
	Total	Caught on act	Unknown	Total	%	Total	%
<b>Houses and flats</b>	3795	23	3758	753	19.8	716	19.1
<b>Weekend houses</b>	1100	2	1095	345	31.4	340	31.1
<b>Motor vehicles</b>	1796	13	1778	318	17.7	300	16.9
<b>Stores</b>	1278	26	1248	376	29.4	346	27.7
<b>Newsstands</b>	736	27	707	301	40.9	272	38.5
<b>Restaurants</b>	989	18	968	373	37.7	352	36.4
<b>Schools</b>	119	2	117	44	37.0	42	35.9
<b>Other objects</b>	5489	77	5389	1513	27.6	1413	26.2
<b>UKUPNO</b>	<b>15302</b>	<b>188</b>	<b>15060</b>	<b>4023</b>	<b>26.3</b>	<b>3781</b>	<b>25.1</b>

# Motivation

## Thefts based on physical intrusion in Croatia, 2004. - 2013.g.



**Figure 1.** Physical intrusion trends in Croatia, 2004. – 2013.g. [3]

# Motivation

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- Intrusion detection - different types of sensors:
  - infrared
  - ultrasonic
  - microwave
  - **inertial**
  - other
- Many different devices / alarm systems available on the market
  - Expensive!
  - Mostly **not used** by average people

# Motivation

The image is a composite of two web browser screenshots overlaid on a background image of a door handle. The background image shows a close-up of a silver door handle on a green door, with a lock mechanism visible.

**YouTube Screenshot (Left):**

- Search bar: "how to pick a lock"
- Video 1: "How to Pick a Lock | The Art of Manliness" by Art of Manliness, 1 year ago, 751,484 views. Description: "Learn how to pick a lock and become a super spy. For a detailed text article on lock picking check out: ..."
- Video 2: "How to Pick a Lock (Basics)" by Von Malegowski, 4 months ago, 363,642 views. Description: "I show how pin-tumbler locks work and how they can be used. This is a fairly basic view about lock picking but I ..."
- Video 3: "Pick Locks with Paperclips" by BlackScoutSurvival, 6 months ago, 449,583 views. Description: "In this episode we show how to produce a usable set of lock picks from paperclips. Get lockpicks in our web store at: ..."
- Video 4: "How to Pick a Lock" by Howcast, 7 years ago, 13,242,531 views. Description: "Learn here how to REALLY use your new iPhone http://bit.ly/1GK... knowledge only for good, not evil! The CIA ..."

**eBay Screenshot (Right):**

- Search bar: "locksmith tool"
- Categories: Business & Industrial, Home & Garden, Collectibles, eBay Motors, Everything Else
- Filters: Condition (New, Used, Not Specified), Price, Format
- Search Results:

  - Item 1: "New #12 PCS Lock Broken Key Extractor Removal Hooks Needle Locksmith Tool Set" for \$5.99, 108 sold.
  - Item 2: "New 12 PCS Lock Broken Key Extractor Removal Hooks Needle #U Locksmith Tool Set" for \$5.61, 11 watching, 10% off.
  - Item 3: "New 12 PCS Lock Broken Key Extractor Removal Hooks Needle Locksmith Tool Set SP" for \$4.14.



# Project Wibelock – intrusion detection accessible to everyone



Figure 2. Wibelock project concept

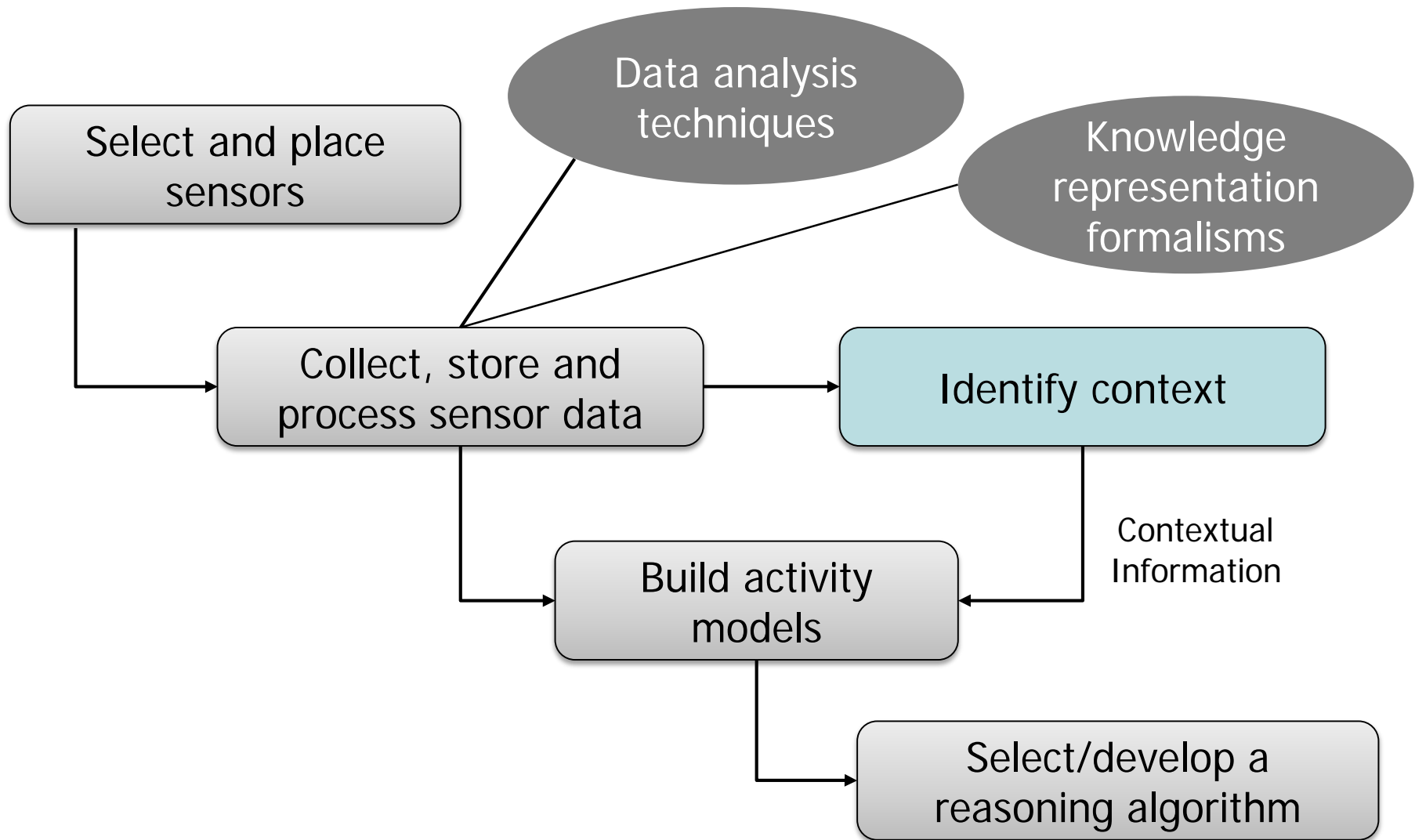
# Is there any science?

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- Human activity recognition
  - One of the most perspective topics in various domains (mobile computing, surveillance-based security, context-aware computing, ambient asissted living, ...) [2]
- Type of sensors used:
  - Vision-based activity recognition
  - **Sensor-based activity recognition**
- Approaches for building activity models
  - **Data-driven activity recognition**
  - **Knowledge-driven activity recognition**

# Activity recognition – general process

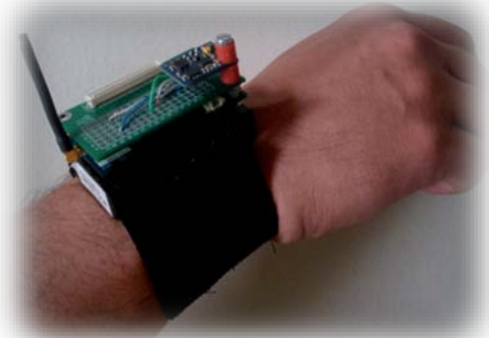
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# Sensor-based Activity Recognition

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- **Wearable sensors** – attached to the person under observation
- **Dense sensing** – **Large number** of low-cost sensors attached to the objects in the environment
  - Activities are monitored by detecting user-object interactions
  - Suitability and performance of selected sensor(s) – depend on the type of activity and specifics of the selected domain



# PhD Thesis

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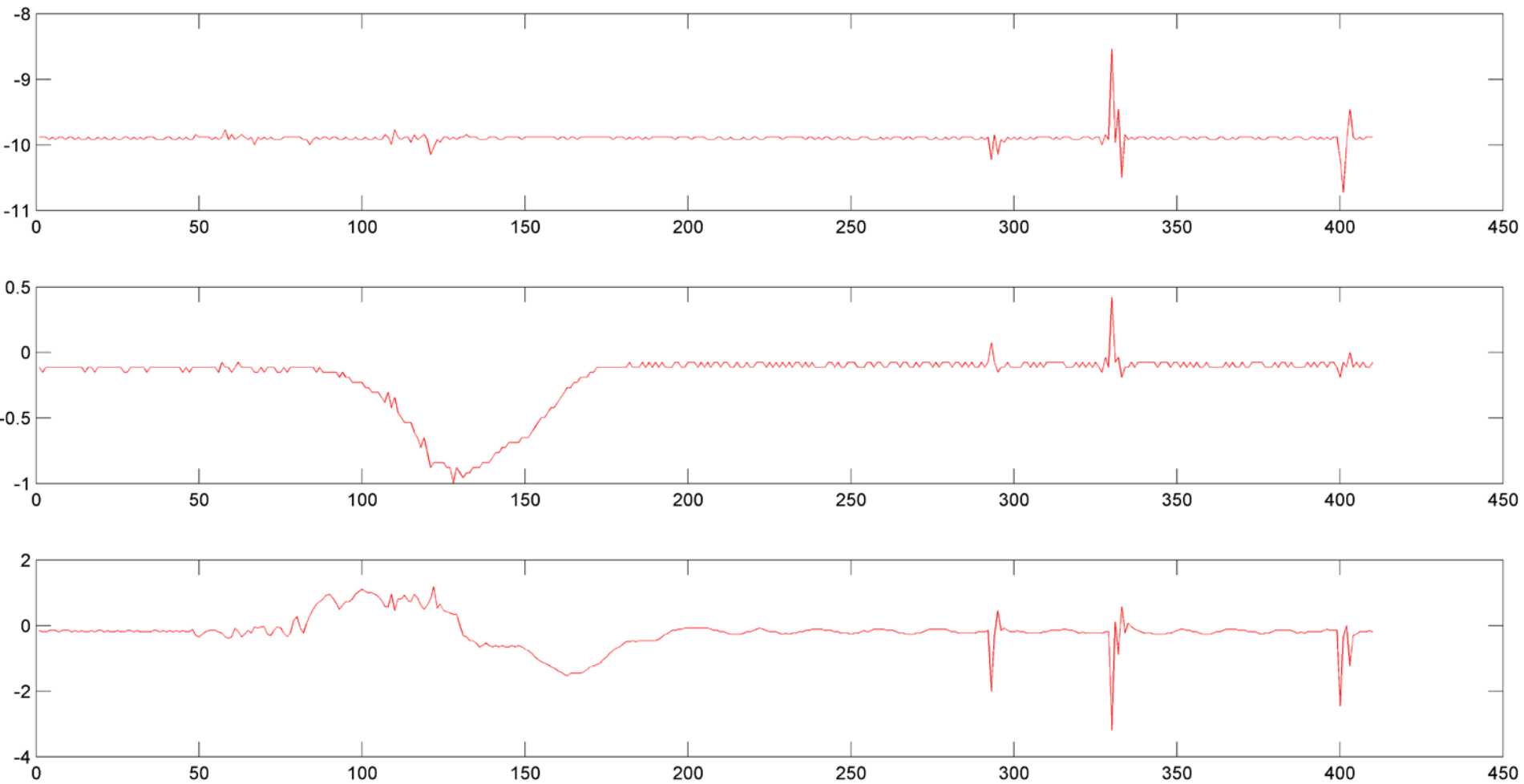
- Existing work - limitations:
  - In most cases – wearable sensors
  - Need to record entire data-set corresponding to each activity
  - Activities performed withing the same context
- Research goal:
  - Develop a **context-aware method**
  - for **real-time** activity recognition
  - based on the **data-stream**
  - from a **single accelerometer**
  - placed **on the object in the environment** where the activity is being performed

# Collecting the data ...

- No existing data set for research/evaluation purposes
- Prototype Wibelock device developed
  - Raspberry Pi 3
  - Analog Devices ADXL345 3-axis accelerometer
- Predefined set of activities:
  - Burglary attempt using a bump-key method
  - Burglary attempt using a lockpicking method
  - Open/Close the door
  - Knocking
  - ...

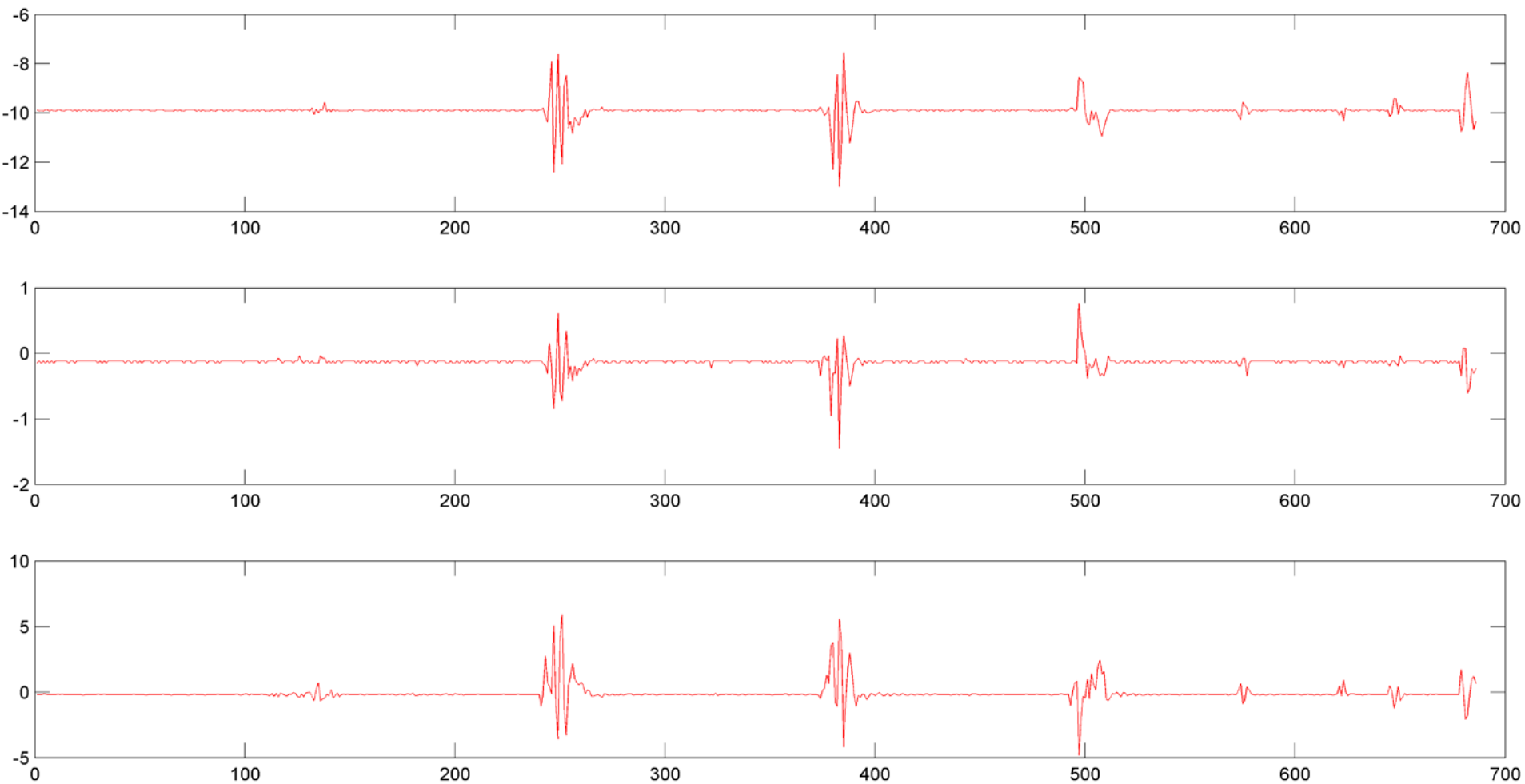


# Activity examples - intuition



**Figure 3.** Opening the door

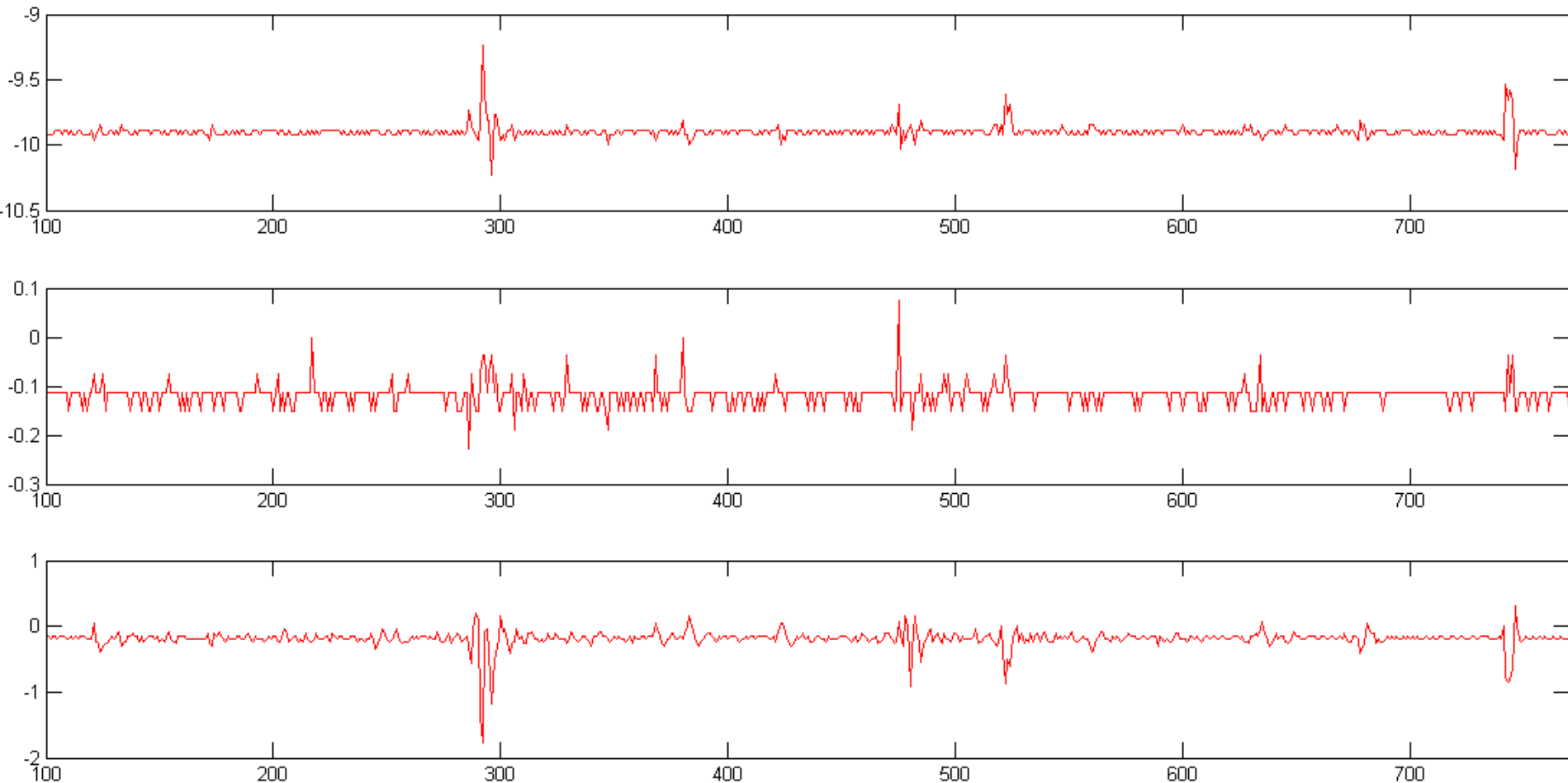
# Activity examples - intuition



**Figure 4.** Intrusion attempt using a *bump-key method*



# Activity examples - intuition



**Figure 5.** Intrusion attempt using a *lockpicking method*

# Activity examples - intuition

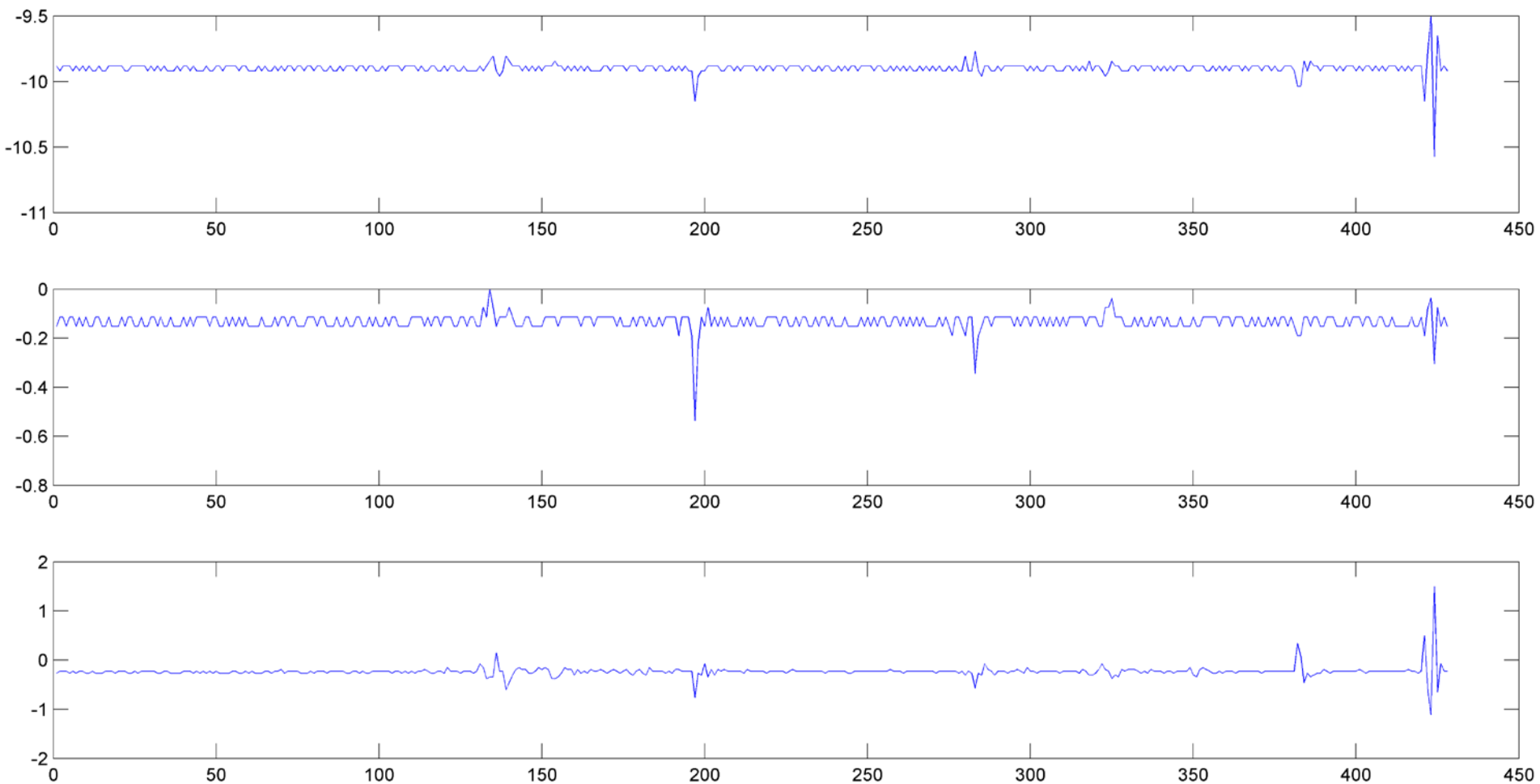
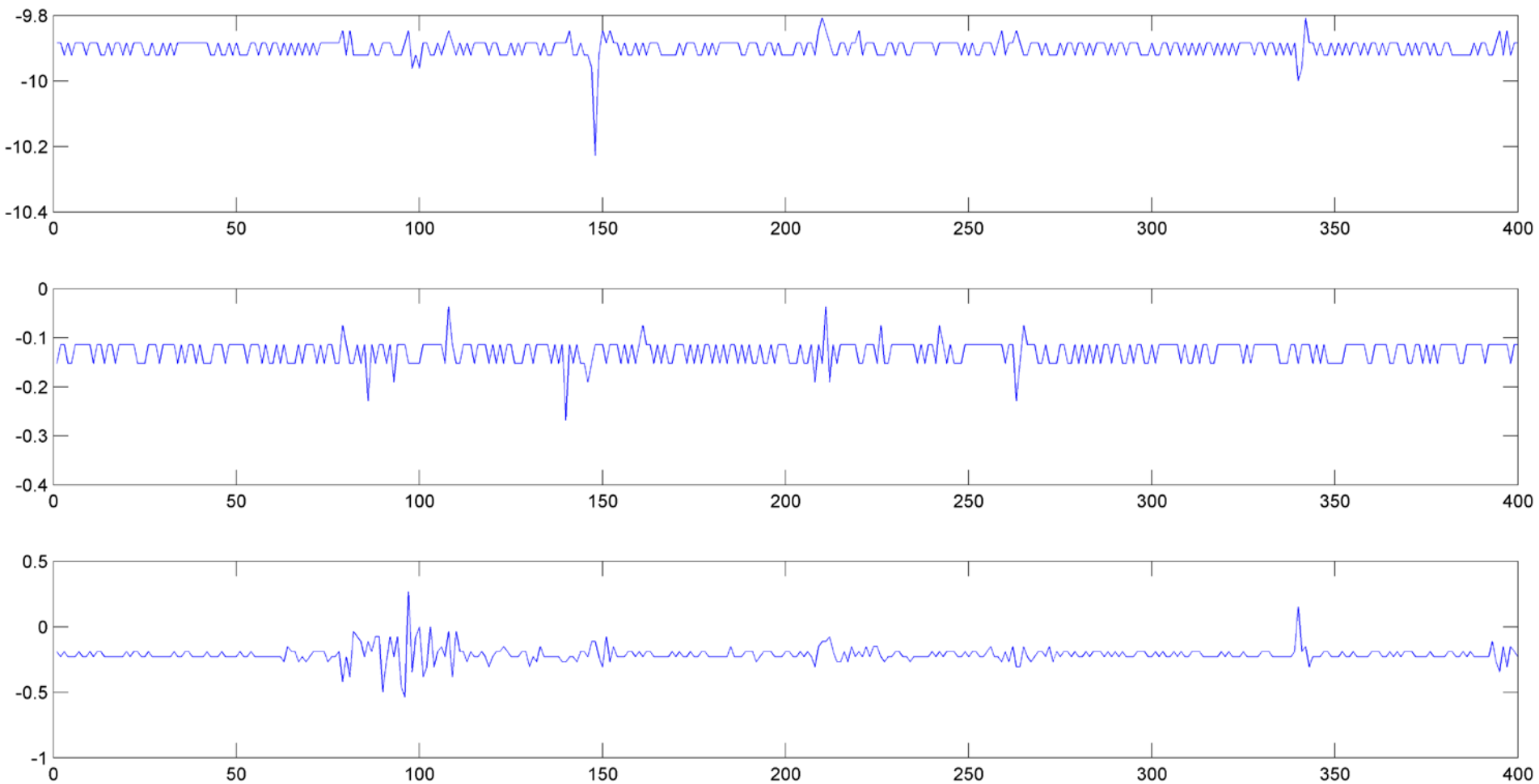


Figure 6. Inserting a *correct key*

# Activity examples - intuition

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**Figure 7.** Inserting *incorrect key*

# Reaching the research goal ...

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1. Data-set collection methodology
2. Context modeling in activity recognition (knowledge-driven approaches)
3. Real-time (online) activity recognition / classification
4. Feature extraction methodology – using features from time and frequency domain as learning examples
5. Machine learning methods and algorithms
6. Prototype implementation of proposed method
7. Evaluation

# Commercialization? Creating impact?

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- Funding
  - How do I write a good application for available state funding opportunities?
  - How do I prepare a good pitch for investors?
  - What is the investor deck and how do I prepare a good one?
  - How do I start a company? Where should it be located?
- Intellectual property - patenting
  - How to file a patent? Where? Where do I find funds for it? How to prepare an application
- Marketing
  - How do I present the project in a way that it can create a significant social impact?
- Scaling
  - Local/ Regional / Global

# Final words - Discussion

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- Are these the issues that any SW engineer / scientist should deal with?
  - Should we have at least some formal knowledge to start with?
- Should we bring at least some parts of SU philosophy to existing study programmes?
  - Mind shift from „Create profit“ to „Create social impact“
  - What are the current global challenges to deal with?
  - How can we use technology to solve them?
  - Motivate students to think in a way that anything they do should be directed towards positive social impact
  - Formulating seminars/projects/thesis in a way that its results can affect real-world problems
- World needs such people more than ever!

Thank you!

# Questions / Discussion



# References

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- [1] João Gama, Mohamed Medhat Gaber, Learning from Data Streams: Processing Techniques in Sensor Networks, Springer, 2007.
- [2] Chen L., Hoey J., Nugent C.D., Cook D.J., Yu Z., „Sensor-based activity recognition“, IEEE transactions on systems, man, and cybernetics—part c: applications and reviews, vol. 42, no. 6, Nov. 2012.
- [3] Statistički pregled temeljnih sigurnosnih pokazatelja i rezultata rada u 2014. godini, Ministarstvo unutarnjih poslova RH, Služba za strateško planiranje, analitiku i razvoj <http://www.mup.hr/main.aspx?id=180991>, Zagreb, Siječanj 2015.g.